



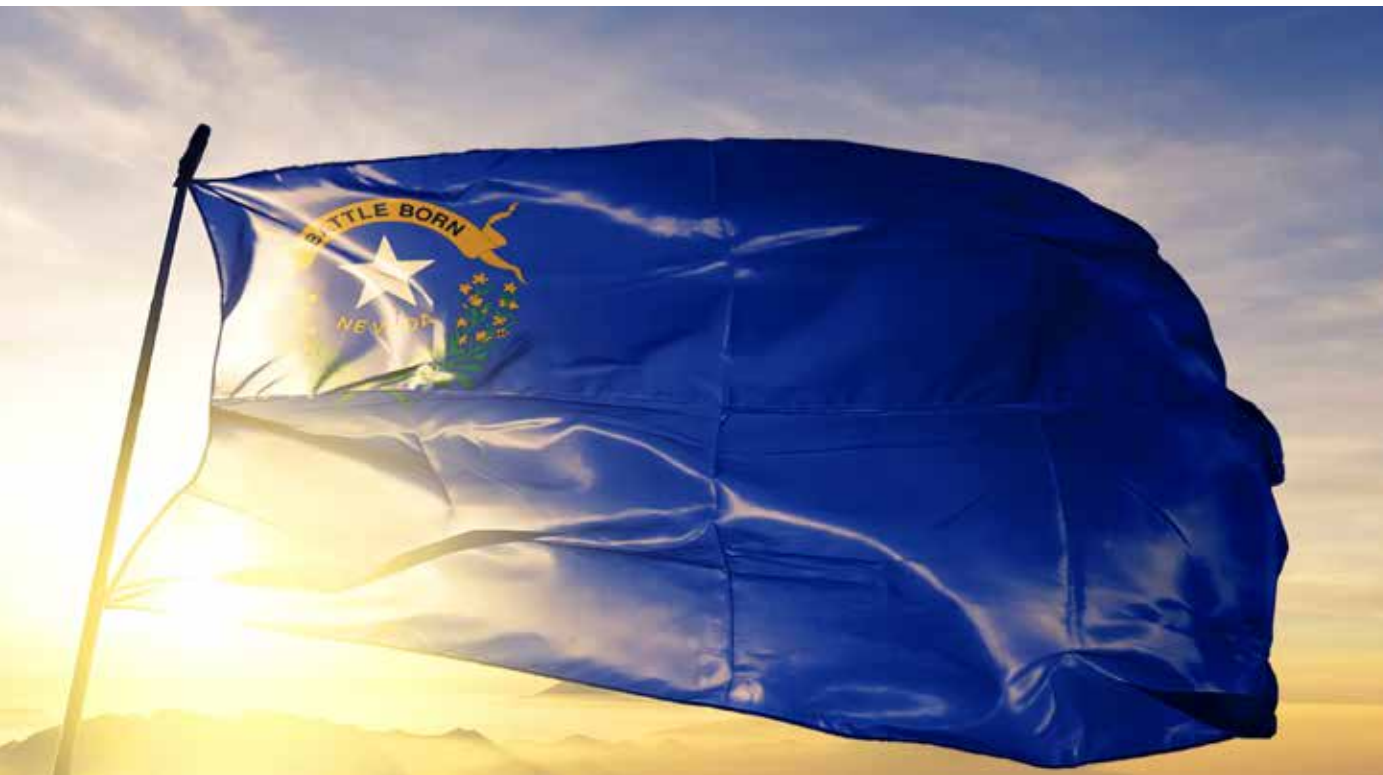
2023 IMPACT REPORT

- ★ GROWING
- ★ EVOLVING
- ★ TRANSFORMING



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MISSION STATEMENT

The Council for a Better Nevada is an organization of concerned citizens who seek to improve the quality of life in Nevada. Our intention is to identify and engage in community issues whose outcomes will greatly affect the lives of Nevadans. By bringing together talent, resources and leadership from private, public and non-profit sectors, our goal is to assist in developing solutions to issues which will create a sustainable, healthy and prosperous Nevada community.

LETTER FROM THE CHAIRMAN



Since the Council for a Better Nevada began in 2005, no year has passed in which we have not heard concerns about Nevada's antiquated governance structure from so many public servants working within its agencies and from citizens struggling to access services.

When Governor Lombardo took office in 2023, he too recognized the urgency and bi-partisan value of government efficiency and immediately agreed to transition the bill to his administration. The Council, along with many community partners, worked closely with the Republican Lombardo Administration and the Democratic legislature to pass Nevada's first landmark Government Modernization bill—a first step toward improvement. We are proud that together we have begun to shine a light on the ways in which Nevada's current system struggles to serve our public servants in their mission to deliver basic services to Nevada's citizens. We have been successful in starting the process, but we are not done. As with any business, continuous improvement in government systems should become the new normal for Nevada because a modernized Nevada government benefits everyone.

The success of the modernization bill was an affirmation of what is possible when the right team with the right strategy works collaboratively for the benefit of all. To me, this effort is emblematic of the approach we bring to all of our work at the Council for a Better Nevada.

We look for challenges that others believe are too complicated to be solved, but for which we feel we can make a difference.

We will go first to foster change that will benefit Nevada, even if that change will take years and initial support is scant.

We utilize data-backed research to build support for critical public policy.

We drive change with partners who understand how to work as a team to achieve progress.

The Council for a Better Nevada applies the Board's collective diverse experience in business, labor, philanthropy, and government to all of our efforts enabling a community impact that spans more than 19 years. We are proud to have contributed to a higher quality of life for Nevadans and are eager to continue our work toward that end. We are ever optimistic about a better future for Nevada.

Truly,

Jenna De Vries Morton

BOARD OF DIRECTORS



JOHN BAILEY
Managing Partner of
Bailey Kennedy, LLP



KERRY BUBOLZ
President and CEO of the
Las Vegas Golden Knights



RANDY GARCIA
CEO of The Investment
Counsel Company



JOHN GUEDRY
CEO of Bank of Nevada



DR. HUGH BASSEWITZ
Managing Partner of Desert
Orthopedic Center and
CBN Executive Committee



MARYKAYE CASHMAN
CEO of Cashman Equipment
Company and CBN Secretary



DON GIANCORSIO
CEO of Nevada, Utah, and
Idaho United Healthcare



PETER GUZMAN
President of Opa Group and President
of Latin Chamber of Commerce



TOM KAPLAN
Senior Managing Partner
Wolfgang Puck Fine Dining Group



MIKE KAZMIERSKI
President and CEO of EDAWN



WINDOM KIMSEY
President and CEO of TSK Architects



DUNCAN LEE
President of RDL Investments, Inc



ROBERT E. LEWIS
President of the Nevada Division
Lewis Operating Corp.



JENNA MORTON
Principal of Morton Group and CBN Chair



PAT MULROY
Fellow of Sustainable Strategies



CURTIS L MYLES
President and CEO of Western
Management Company and CBN
Executive Committee at Large



DR. JAMES NAVE
CEO of Tropicana Animal Hospital



PAUL SCHMITT
Senior Vice President of Whiting Turner
Construction Company



TERRY SHIREY
President and CEO of Nevada State Bank



TODD SKLAMBERG
CEO of Sunrise Hospital & Children's Hospital
and CBN Executive Committee at Large



KEITH SMITH
President and CEO of
Boyd Gaming Corporation



MAUREEN SCHAFFER
Executive Director

LEGACY DIRECTORS

Mr. Gary Ackerman
Mr. Michael Brown
Ms. Carol Cline Ong
Mr. Richard Haddrill
Dr. Ikram Khan
Mr. Bill Martin
Ms. Heather Murren
Mr. John Ritter
Mr. Larry Ruvo
Mr. Phil Satre
Mr. Jeff Shaw
Ms. Lindy Schumacher
Mr. Don Snyder
Mr. Peter Thomas
Mr. Danny Thompson
Mr. Terry Wright
Mr. Michael Yackira

IN MEMORY

Mr. Terri Lanni
Mr. Jim Rogers
Mr. Dan Towbin

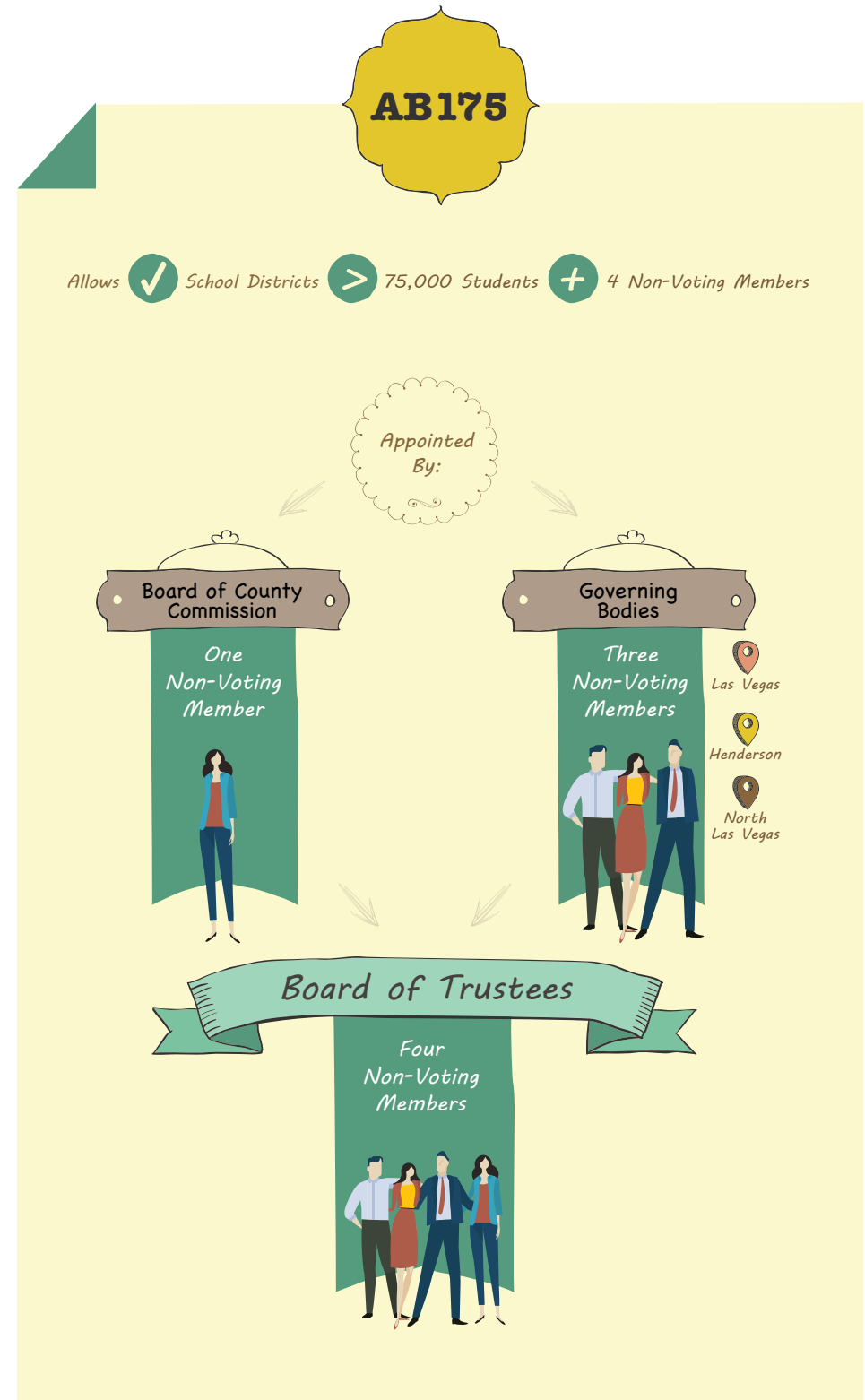




K-12 EDUCATION

AB175: CCSD APPOINTED BOARD OF TRUSTEES

Allows school districts of more than 75,000 students (currently Clark County School District) to add 4 non-voting members to the board of trustees. The 4 non-voting members will be appointed from 1) 1 non-voting member from the Board of County Commission and 2) 3 non-voting members will be appointed from the governing bodies of the 3 most populous incorporated cities within the school district. The cities are Las Vegas, North Las Vegas and Henderson. The non-voting members of the Board of Trustees have, with certain exceptions, the same rights and responsibilities of the voting members; and do not have voting rights for the election of officers or the authority to serve as an officer of the Board of Trustees.

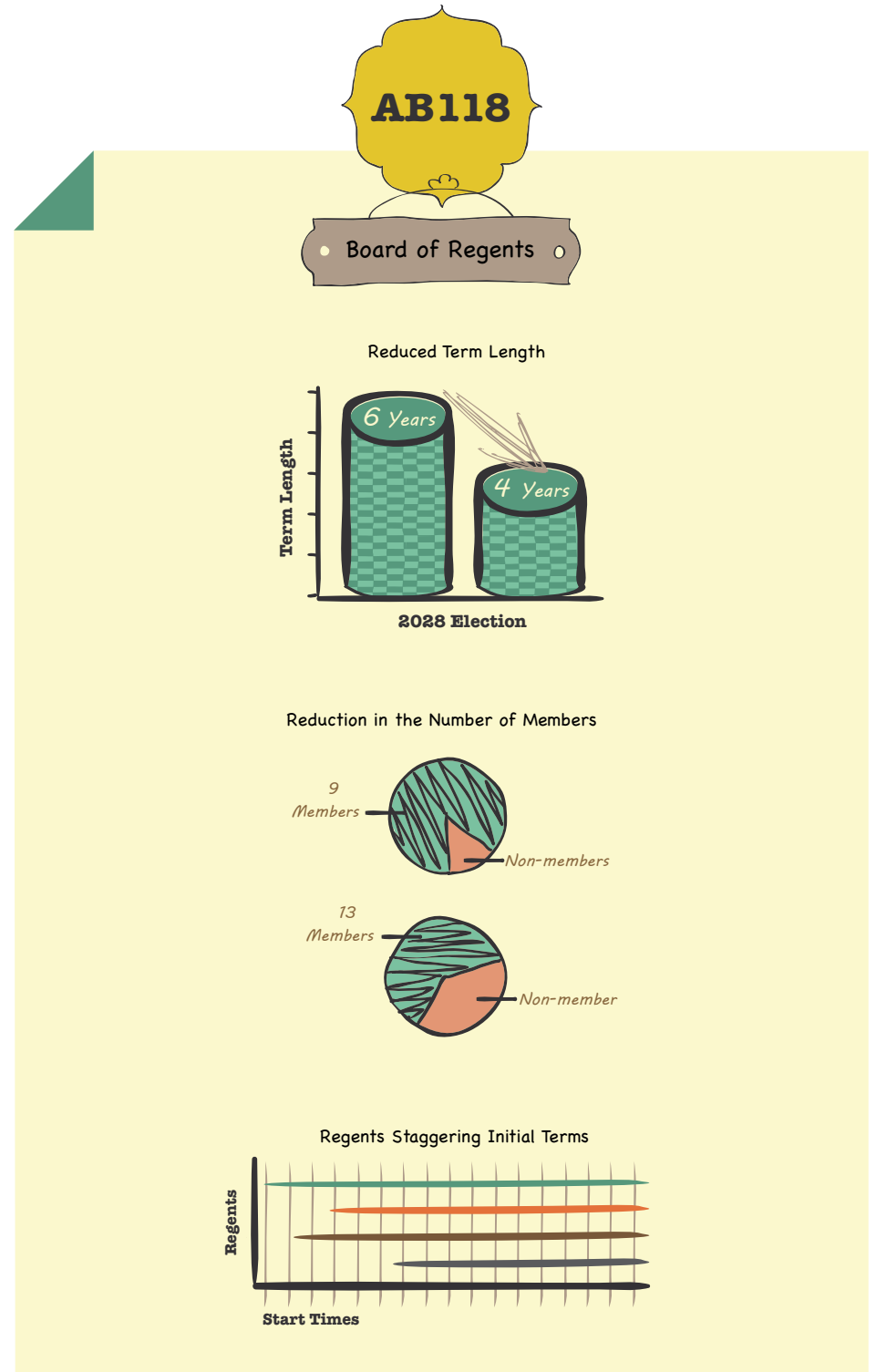




HIGHER EDUCATION

AB118: Higher Education Revising Term Length and Membership of Board of Regents

AB118 reduces the length of terms for Regents from 6 years to 4 years, beginning with the 2028 election cycle. AB118 also staggers the initial terms of the Regents following the reduction in membership and revises the length of terms of members elected at the general elections held in 2024 and 2026. These changes were made to bring the Board of Regents term length and membership size into alignment with other comparable Nevada public boards.









AB493: Higher Education Funding Study

AB493 made a \$2,000,000 appropriation towards an interim study that would seek to revise the current NSHE funding formula that governs all its institutions. (Community colleges, colleges and universities) The funding study is seeking to understand the unique needs of the 3 types of higher education institutions, how the current funding formula has benefited or harmed those entities and where adjustments may be made to better support them.




AB493



Interim Study on
Higher Education Funding

**\$2,000,000
Appropriation**



89%
27%
48%
36%

STUDY FOCUS AREAS:

- Unique needs of community colleges, colleges, + universities*
- Assessment of how the current funding formula has impacted each institution type*
- Identification of areas where adjustments may be needed to better support them*

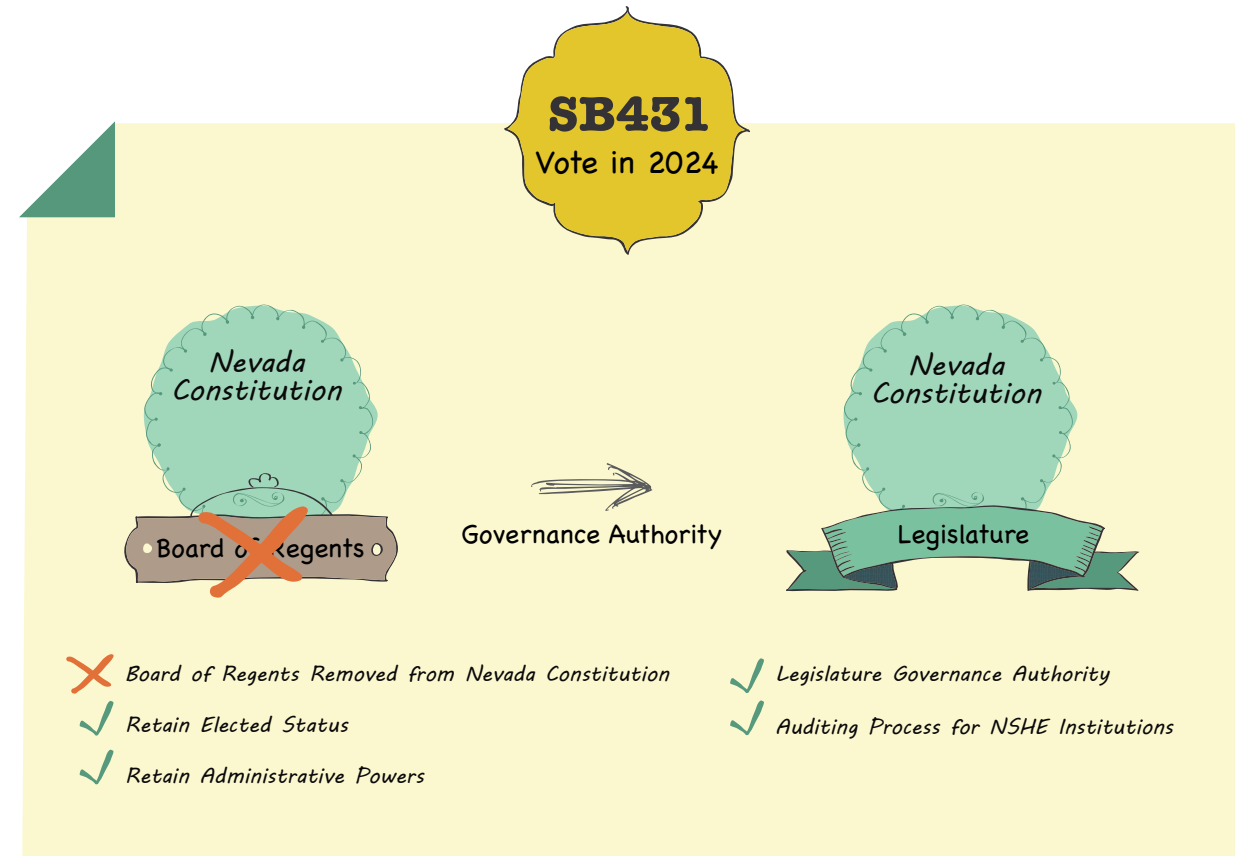
EXPECTED OUTCOMES + ANTICIPATED BENEFITS OF THE STUDY'S FINDINGS:

- Improved funding allocation to meet the specific needs of each institution type*
- Enhanced support for community colleges, colleges, and universities*
- Optimization of resources to promote academic success and institutional growth*



**SJR7:
Higher Education 2024 Ballot Question**

SJR7 proposes to amend the Nevada Constitution to remove the Nevada System of Higher Education (NSHE) Board of Regents and authorize their governance by the Legislature. SJR7 will also enable the auditing of all NSHE institutions in the State. SJR7 preserves the Board of Regents' elected status, authority to administer NSHE and prescribe rules for its governance and management. SJR7 passed a second time in 2023 by the Legislature and has qualified to appear on the 2024 state-wide ballot for consideration of passage by the voters.





GOVERNMENT MODERNIZATION

SB431: Government Modernization

SB431 is a landmark bi-partisan bill Governor Lombardo championed following former Governor Sisolak's work to pursue similar reform in State government. Nevada government has operated in antiquated systems and governance structures over many decades, hampering its State public servants and elected officials the ability to maximize available services to Nevadans. SB 431 began to address employee issues, department organization and fiscal policy areas that seek to modernize and streamline processes across State government.

While SB431 contained invaluable steps towards modernization, it is the goal that every State legislative session contain bi-partisan bills that actively seek 'continuous government improvement' ideas to maximize how Nevada's government can support those who work within it and for whom it exists to serve.

SB431

- ✓ *Bipartisan Support*
- ✓ *Governor Sisolak's Efforts Championed by Governor Lombardo*

MODERNIZATION GOALS:

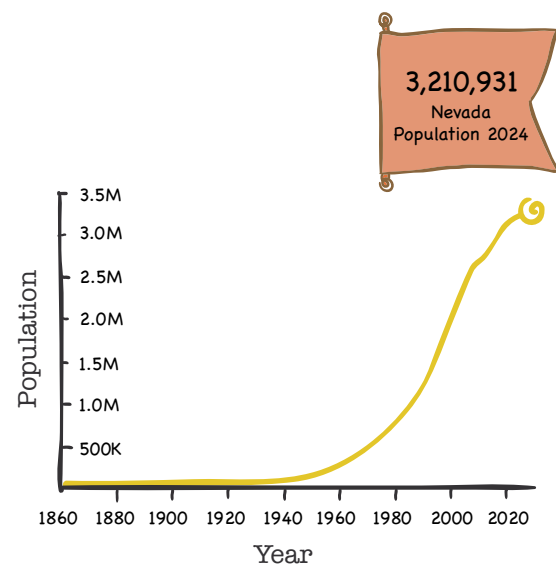
- ☆ *Employee Issues*
- ☆ *Department Organization*
- ☆ *Fiscal Policies*
- ☆ *Ongoing Efforts for Continuous Government Improvement*



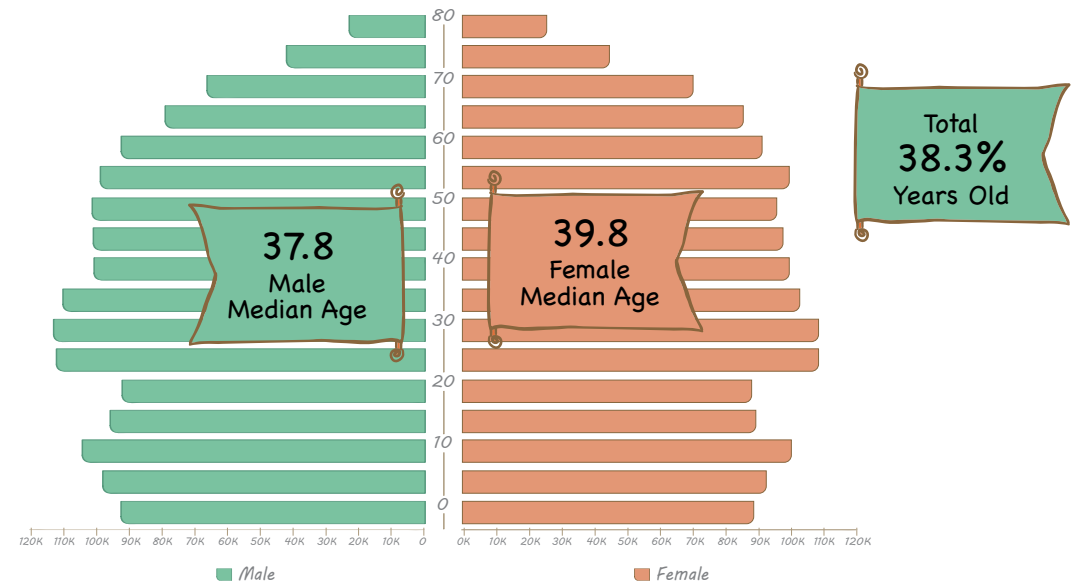
WHO WE ARE

Nevada is Growing, Evolving and Transforming

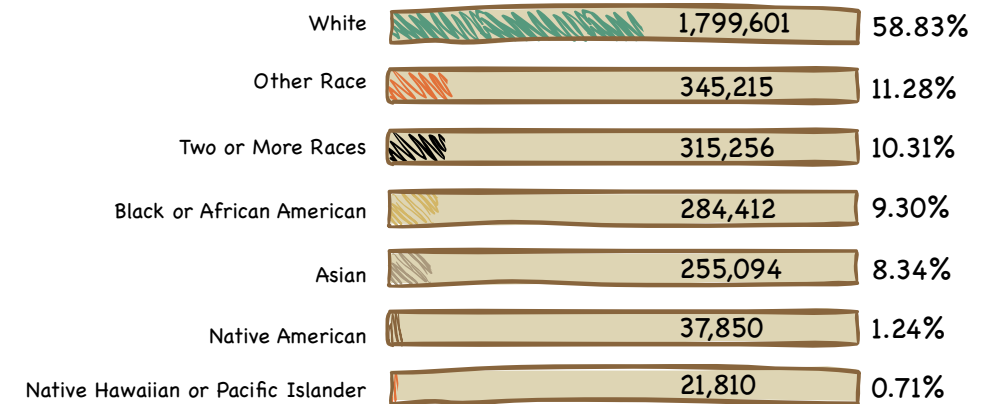
Nevada Population



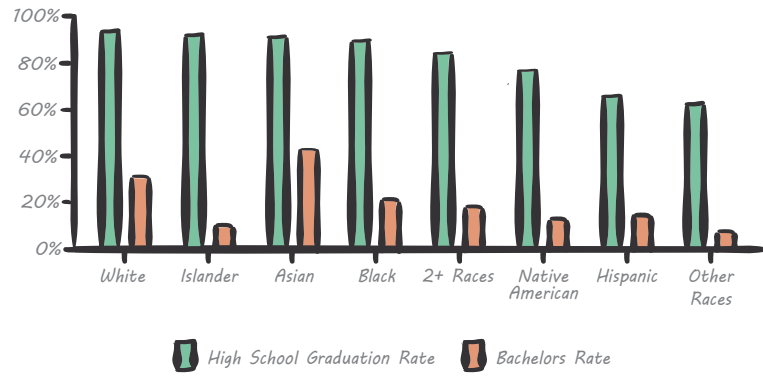
Nevada Population Pyramid Median Age



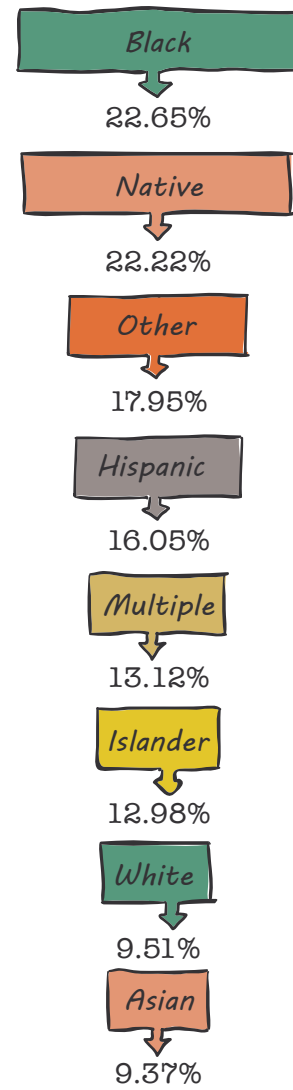
Nevada Population by Race



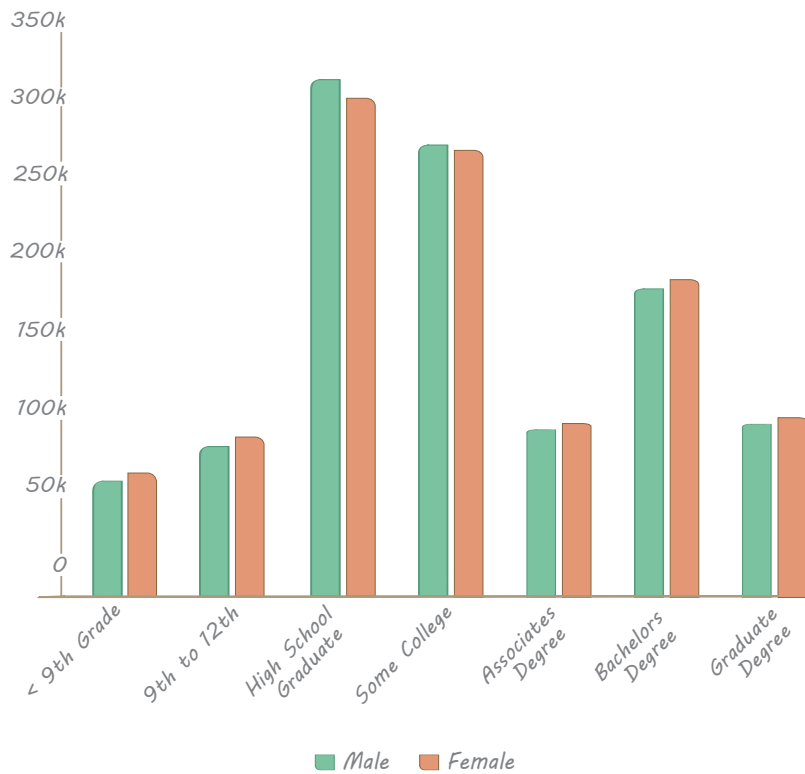
Nevada Educational Attainment by Race



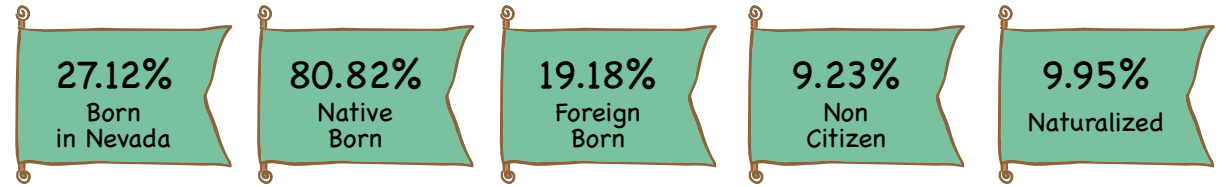
Poverty by Race



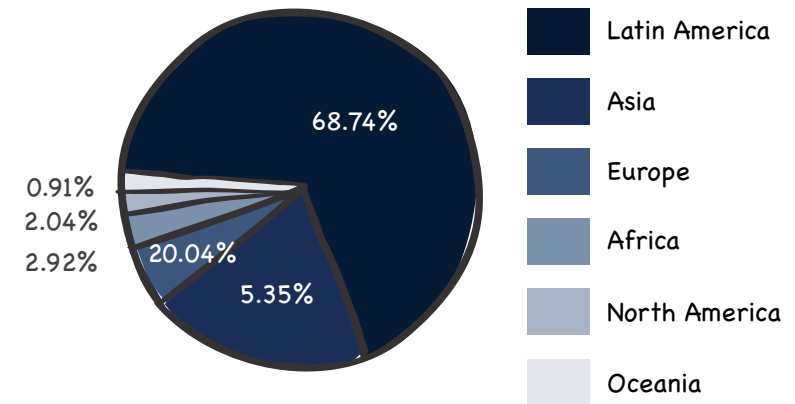
Nevada Educational Attainment by Sex Over 25



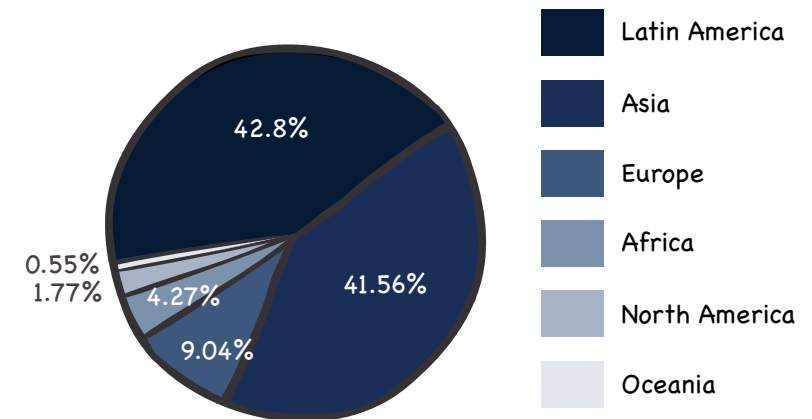
Place of Birth



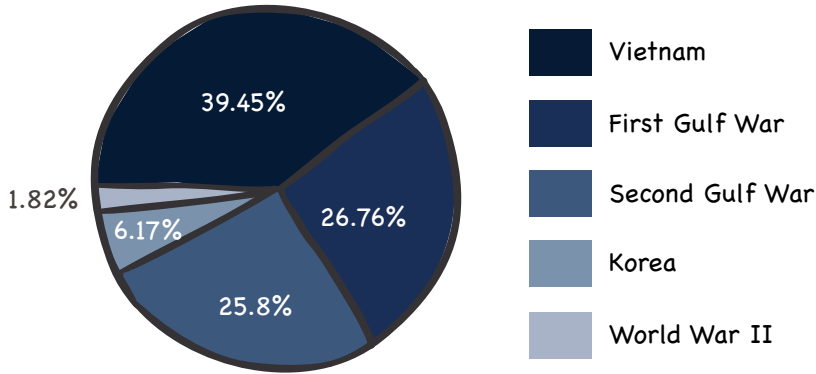
Origin of Non Citizens



Origin of Naturalized Citizens



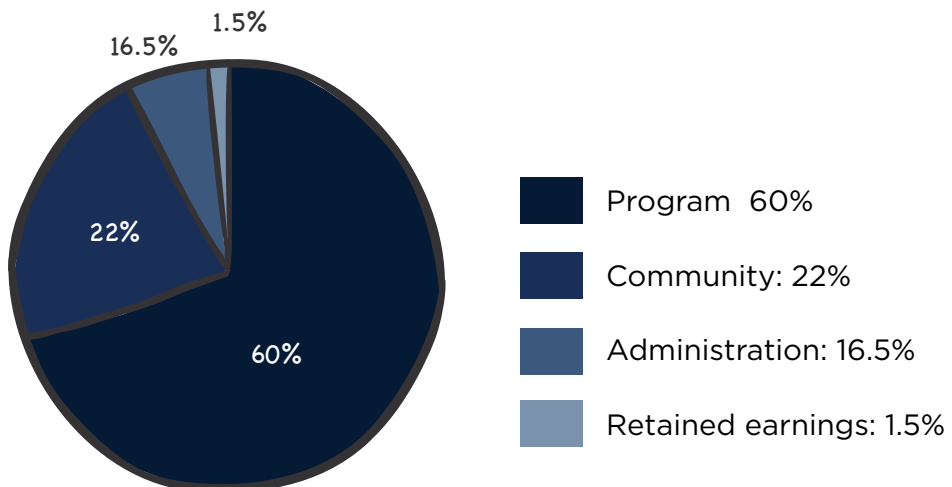
Nevada Veterans by War



Sources:
Nevada State Data Center
US Census State Population Estimates - Most recent state estimates from the Census Bureau's Population Estimates Program
US Census County Population Estimates - Most recent county estimates from the Census Bureau's Population Estimates Program
American Community Survey (2009 - 2013)
Census QuickFacts
Historical Populations of States and Counties (1790 - 1990)

USE OF FUNDS/PRO BONO

We extend our heartfelt gratitude to Warren Hardy Strategies for their invaluable pro bono services.





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