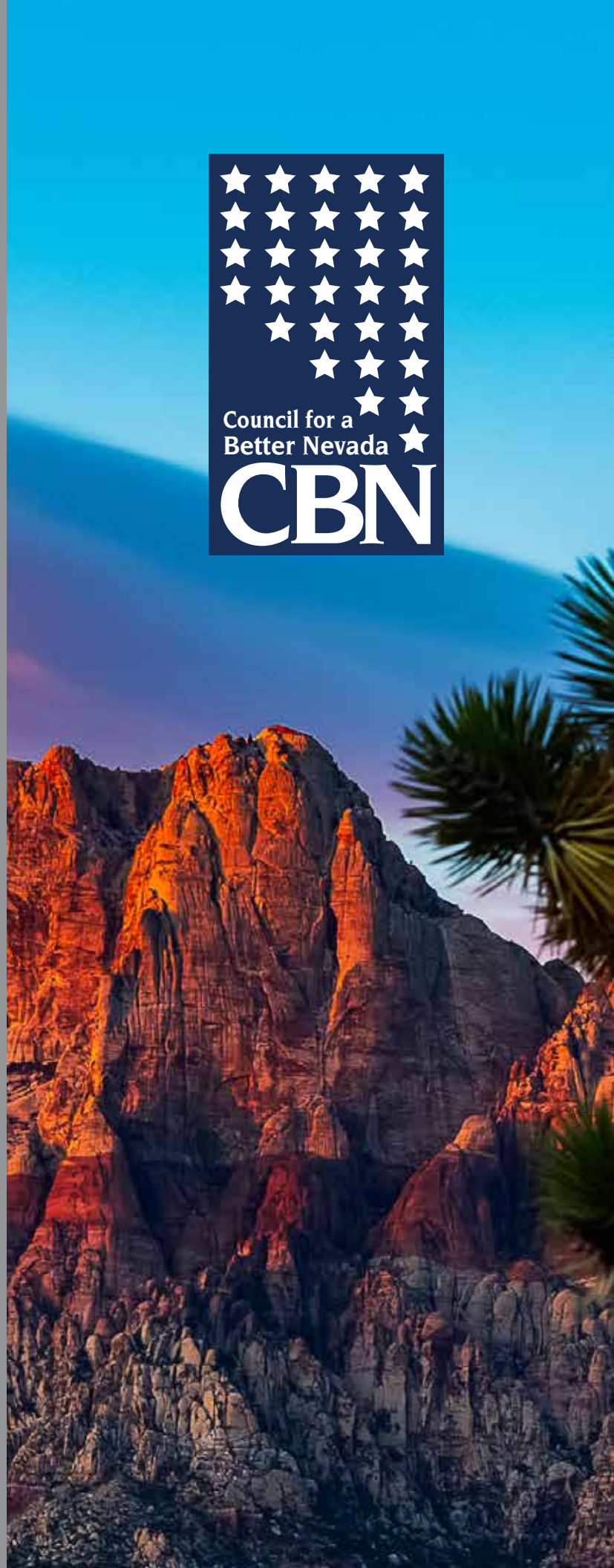


Impact Report
2022

Council for a Better Nevada





Letter from the Chairman

The Council for a Better Nevada believes that Nevada is a Meaningful Place to Live and Work. To achieve that goal, we are pleased to present our 2022 Annual Impact Report.

Like many places in the United States and around the world, Nevada emerged from the pandemic in 2022 weary, but resilient. In a state that constantly strives to stretch limited resources to go further to benefit more people and places, often through archaic systems, the pandemic shone a light on the struggles our leaders face as they manage those resources to the benefit of our citizens.

Not only are we resilient, we are changed. We have a fresh set of eyes and different measures of meaning because we have chosen to learn from the circumstances of the last two years. We emerged better prepared to evolve faster for Nevada's future. The Council's work hopes to focus on lessons learned to provide a springboard for economic and societal opportunities here at home and the world over. We work for positive, hopeful, and sustainable transformation.

We are grateful for the privilege to build on Nevada's accomplishments, even in times when the tasks at hand are as complex and complicated as ever. We are grateful for our many expert like-minded partners who believe in Nevada's future as much as we do. Together we collaborate build a vital community and a robust state.

The Council's 2022 agenda focused on a range of issues including continued drought conditions. The Council partnered with the Southern Nevada Water Authority (SNWA) to establish the Private Sector Water Council, comprised of local commercial organizations, formed to engage in dialog and consensus building related to the difficult decisions our entire community must face regarding adaptive measures for water conservation in the face of near-and long-term water shortage.

The Council has also helped to develop pragmatic government modernization measures to support Nevada's current administration and the 2023 legislature. A working group of private sector and government officials came together over the last two years to build a modernization blueprint for the State. It highlighted that even in non-pandemic periods, Nevada suffers from outdated systems that fail to provide reliable, efficient, and accessible services for citizens. A fresh look at Nevada state government revealed several opportunities, from a simple restructure of the agency management flowchart, to fiscal policy reforms. The working group found that a limited investment in modernization will yield a government able to work much harder for all of us.

Progress in K-16 education has been a paramount mission since the Council's inception in 2005. 2022 was no different. The Council partnered with a community working group studying ways to improve accountability, qualifications and representation in K-12 governance on behalf of Nevada's children. A report was shared with the Interim Committee on Education for presentation to the 2023 legislature. For higher education, the Council convened a community wide coalition to build four new pieces of legislation providing for continued modernization for Nevada's higher education system, in addition to one existing bill, SJR7 slated for passage a 2nd time. We believe that working together we ensure that Nevada's educational institutions will meet the needs of an evolving economy and workforce in a global competitive marketplace.

I am very grateful for CBN's twenty-one directors who represent various sectors and provide continued guidance and counsel from a wide-ranging set of perspectives as we face challenges and opportunities in support of the greatest potential for our dynamic state. We all love Nevada and share one goal--its sustainable and successful future. Together, we eagerly work for the best quality of life for all Nevadans.

Jenna Morton
Chairman





Table of Contents

Table of Contents

| | |
|-----------------------------|-------------|
| Letter from the Chairman | 1 |
| Table of Contents | 3 |
| Board Members | 4,6,8,10,12 |
| Mission Statement | 5 |
| K-12 Education Governance | 7-13 |
| Higher Education Governance | 14 |
| Government Modernization | 15 |
| Pro Bono | 16 |
| Water Resources Management | 17 |
| 2023 CBN Meeting Priorities | 18 |
| 2022 Meeting Contributors | 19 |
| 2022 Administration Budget | 20 |





JOHN BAILEY
Managing Partner
Bailey Kennedy, LLP



DR. HUGH BASSEWITZ
Managing Partner
Desert Orthopaedic Center



KERRY BUBOLZ
President and CEO
Las Vegas Golden Knights



MARYKAYE CASHMAN
CEO of Cashman Equipment Company
CBN SECRETARY



RANDY GARCIA
CEO
The Investment Counsel Company

Council for a Better Nevada Board Members



Mission Statement

Mission Statement

Council for a Better Nevada is an organization of concerned citizens who seek to improve the quality of life in Nevada. Our intention is to identify and engage in community issues whose outcomes will greatly affect the lives of Nevadans. By bringing together talent, resources and leadership from the private, public and non-profit sectors, our goal is to assist those entities in providing solutions to those issues that will create a sustainable, healthy and prosperous Nevada community.





DON GIANCURSIO
CEO of Nevada, Utah, and Idaho
United Healthcare



JOHN GUEDRY
CEO
Bank of Nevada



PETER GUZMAN
President
Latin Chamber of Commerce



TOM KAPLAN
Senior Managing Partner
Wolfgang Puck Fine Dining Group
CBN EXEC. CMTTE AT-LARGE



MIKE KAZMIERSKI
President and CEO
EDAWN

Council for a Better Nevada Board Members





K-12 Education Governance

K-12 Education Governance

The guiding principles are key pillars for a student-centered governance structure. Regardless of specific structure, School Board Trustees must have a dedicated commitment to student achievement and the goals of the broader community.

Following the 2021 legislative session, the Interim Committee on Education was directed to develop K-12 Board governance options for the 2023 legislature. The Council also convened a community working group including OPP180 and the Lincy Institute as research advisors to develop suggested options to pursue for Nevada K-12 board governance improvement. The concluding report was presented to the final Interim Committee on Education hearing, which was adopted in its entirety and forwarded to the 2023 Legislature for review.

→ THE GUIDING PRINCIPLES

REPRESENTATION

QUALIFICATIONS

ACCOUNTABILITY





WINDOM KIMSEY

President and CEO
TSK Architects



INVESTMENTS, INC.

DUNCAN LEE

President
RDL Investments, Inc



ROBERT E. LEWIS

President of the Nevada Division
Lewis Operating Corp.



JENNA MORTON

Principal
Morton Group
Chair
CBN



PAT MULROY

Fellow
Sustainable Strategies

Council for a Better Nevada Board Members



REPRESENTATION

The composition of the BOT represents the diversity of its constituents through identified geographic boundaries in the county.

- HYBRID BOARD
- NON-VOTING STUDENT REPRESENTATIVE





CURTIS L MYLES
President and CEO
Western Management Company
Executive Committee at Large
CBN



DR. JAMES NAVE
CEO
Tropicana Animal Hospital



PAUL SCHMITT
Senior Vice President
Whiting Turner Construction Company



TERRY SHIREY
President and CEO
Nevada State Bank



TODD SKLAMBERG
CEO
Sunrise Hospital & Children's Hospital
Treasurer
CBN

Council for a Better Nevada Board Members



QUALIFICATIONS

The composition of appointed BOT represents requisite expertise aligned to the role of the Board.

- ⇒ TRAINING
- ⇒ PROFESSIONAL DEVELOPMENT
- ⇒ EXPERTISE AREAS:
 - K-12 SYSTEMS
 - FINANCIAL
 - INDUSTRY/BUSINESS





KEITH SMITH
CEO
Boyd Gaming Corporation



MAUREEN SCHAFER
Executive Director

CBN LEGACY DIRECTORS

- Mr. Gary Ackerman
- Mr. Michael Brown
- Ms. Carol Cline Ong
- Mr. Richard Hadrill
- Dr. Ikram Khan
- Mr. Bill Martin
- Ms. Heather Murren
- Mr. John Ritter
- Mr. Larry Ruvo
- Mr. Phil Satre
- Mr. Jeff Shaw
- Ms. Lindy Schumacher
- Mr. Don Snyder
- Mr. Peter Thomas
- Mr. Danny Thompson
- Mr. Terry Wright
- Mr. Michael Yackira

IN MEMORY

- Mr. Terri Lanni
- Mr. Jim Rogers
- Mr. Dan Towbin

Council for a Better Nevada Board Members



ACCOUNTABILITY

Some / All Trustees are selected for appointment to a seat on the Board. Ensure BOTs carry out its commitment to the State's goals on student achievement as outlined in the Federally approved ESSA Comprehensive Plan or State Improvement Plan (SIP).

- ➔ HYBRID MODEL
- ➔ INTERVENTION FRAMEWORK



Higher Education Governance

Reduce
size of the Board of Regents from 13 to 9 board members
ASSEMBLYMAN HOWARD WATTS

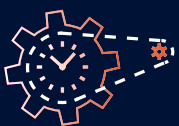
Reduce
the terms of Regents from 6 years to 4 years
ASSEMBLYMAN HOWARD WATTS

Separate
State College and community colleges into its own
system, UNLV, UNR and DRI would remain in NSHE
SENATOR FABIAN DONATE

Revise
the definition of a state university, college, and
community college
SENATOR FABIAN DONATE

Remove
SJR 7 Constitutional amendment to remove NSHE
from State Constitution

Higher Education Governance





Government Modernization

Government Modernization

Public sector modernization is no longer an option, but a necessity. It will help governments respond to changing societal needs and maintain competitiveness in an uncertain and ever-changing environments within a state, national and international landscapes. Nevada is no different, and in many ways has been challenged to updates systems and procedures that still operate today from decades ago. Both the Nevadans working in those systems and receiving the services are shortchanged.

The CBN convened a thoughtful working group to explore initial ideas to begin to modernize the public business and services of Nevada. It is exciting and needed.

Initial Reform Efforts of State Government

Realignment + Consolidation of Government Agencies

Realignment + Consolidation of Boards and Commissions

Greater Flexibility of Budget Spending within Agencies

Pro Bono Partners

Warren Hardy Strategies

BDO Las Vegas

Pro Bono Partners



A young boy with dark hair, wearing a blue and white striped long-sleeved shirt and brown pants, stands on a rope bridge. The bridge has a black safety net and is set against a background of green trees and a red wooden structure. The image is partially obscured by a grey diagonal overlay on the right side.

Water Resources Management

Water Resources Management

Creation of the Southern Nevada Private Water Sector Council

LVGEA
Vegas Chamber
Latin Chamber
NAIOP
CBN
Switch
LVCVA
Thomas-Mack
Stations Casinos
Applied Analysis
Majestic Reality
Nevada Resorts Association
MYS Firm
Wolfgang Puck Fine Dining



Mobile · ARENA



2023 CBN Priorities

Water Resources Management

Government Modernization

K-12 Governance

Higher Education Governance

2023 CBN Priorities





2022 Meeting Contributors

2022 Meeting Contributors

David Johnson
Deputy General Manager
SNWA

John Entsminger
General Manager
SNWA

Steve Sisolak
Nevada Governor
EXECUTIVE BRANCH

Melody Rose
Chancellor
NSHE

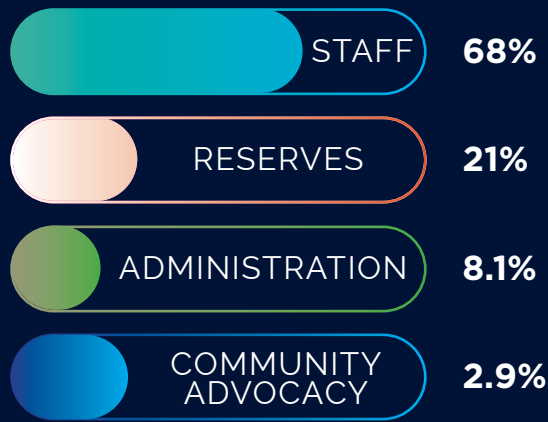
Jana Wilcox Lanvin
OPP180
CEO

Tina Quigley
President + CEO
LVGEA

Joseph Brezny
Campaign Director
2022 QUESTION 3



2022 Administration Budget





CBNonline.org

Council for a Better Nevada

