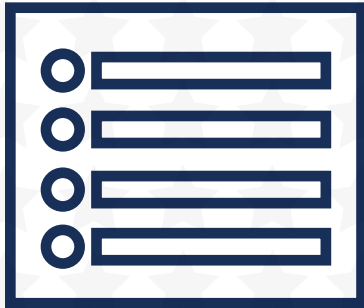




2017 IMPACT REPORT

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MISSION

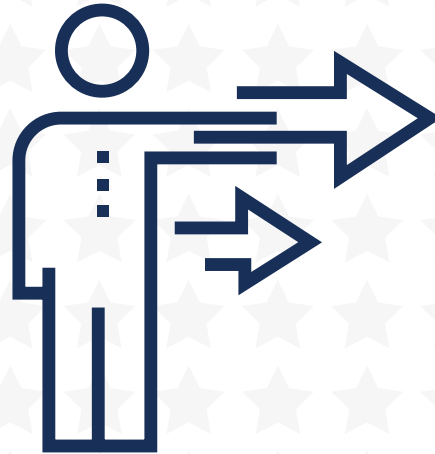


The Council for a Better Nevada is an organization of concerned citizens who seek to improve the quality of life in Nevada.

Our intention is to identify and engage in community issues whose outcomes will greatly affect the lives of Nevadans.

By bringing together talent, resources and leadership from private, public and non-profit sectors, our goal is to assist in developing solutions to issues which will create a sustainable, healthy and prosperous Nevada community.

DIRECTORS



E Pluribus Unum

Out of Many, One



**JOHN
RITTER**

Focus Property Group
CEO

CBN
Chairman



**JOHN
BAILEY**

Bailey Kennedy Esq.
Managing Parnter



**CAROL
CLINE-ONG**

MDL Group
President



**THOMAS
KAPLAN**

The Wolfgang Puck Fine Dining Group
Senior Managing Partner

CBN
Vice Chairman



**JAY
BARRETT**

JaBarrett Company
President



**RANDY
GARCIA**

The Investment Counsel Company
CEO



**CURTIS
MYLES**

Las Vegas Monorail
President & CEO

CBN
Secretary



**MICHAEL
BROWN**

Barrick Gold Corp.
Executive Director USA



**DON
GIANCURSIO**

United Healthcare
CEO



**GARY
ACKERMAN**

Gaudin Automotive Group
CEO



**MARYKAYE
CASHMAN**

Cashman Equipment Co.
CEO and Chairman of the Board



**DR. IKRAM
KHAN**

Quality Care Consultants
President



DUNCAN LEE

RDL Investments
President



DR. JIM NAVE

Tropicana Animal Hospital
CEO



ROBERT LEWIS

Lewis Operating Corporation
President



BILL NOONAN

Boyd Gaming Corporation
SVP Industry / Administration
and Government Affairs

STAFF



MAUREEN SCHAFER

CBN
Executive Director

UNLV School of Medicine
Director of Special Projects



JENNA MORTON

Morton Group
Principal



TODD SKLAMBERG

HCA Sunrise and Children's Hospital
CEO

LEGACY DIRECTORS

DICK HADRILL

JIM ROGERS 1938 - 2015

STEVE HILL

TERRI LANNI 1943 - 2011

BILL MARTIN

DAN TOWBIN 1955 - 2009

HEATHER MURREN

PHILLIP PECKMAN

LARRY RUVO

MICHAEL SALTMAN

LINDY SCHUMACHER

JEFF SHAW

PHIL SATRE

DON SNYDER

PETER THOMAS

DANNY THOMPSON

TERRY WRIGHT

MICHAEL YACKIRA



PAT MULROY

Brookings Institution
Fellow



KEITH SMITH

Boyd Gaming Corporation
CEO

CHAIRMAN LETTER



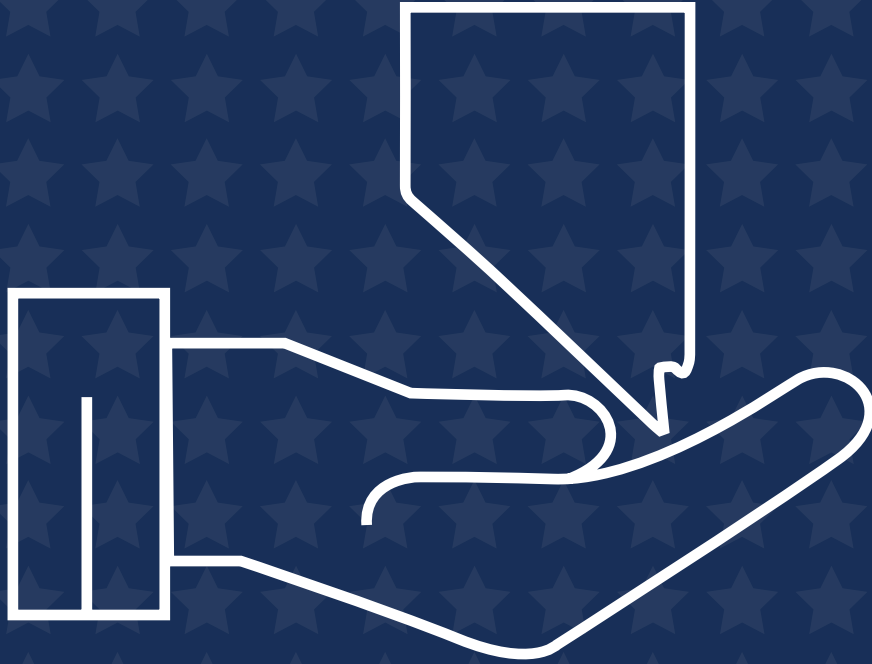
The Council for a Better Nevada's core mission is "a higher quality of life for all Nevadans." Since the Council's inception in 2005, our work has strived to focus on areas whose impact would serve this philosophy – education, transportation, revenue policy; and in partnership with the private, public and non-profit sector partners, we have accomplished much together on behalf of a stronger, more resilient Nevada. In our 2017 annual report, we are pleased to share our community impact in notable areas: two issues of longtime investment alongside our partners reside in K-12 Education and Federal Grants Competitiveness. We know all students can learn when provided an environment in which they can succeed. We also know that when

Nevada creates an environment to attract and receive needed federal funds back to the state, it will occur. The Council also focused attention on strengthening Nevada's Campaign Finance and Initiative Petition (ballot) laws, encouraging the passing of legislation during the legislative session with decisive legislative leadership. These measures further protect and reflect our integrity as a state.

Looking ahead, Nevada has many needs as it continues to grow to meet the evolving expectations of our citizens and future opportunities as an emerging innovative western U.S. economy. The Council is committed to playing its role to meet those needs for our citizens, our community and for Nevada. As I conclude my last year as the Chairman of the Council, I thank my colleagues for the privilege to have served in this role for the Council. Equally so, it has provided me the opportunity to understand that when seeking solutions to problems, the obstacle can be the best way to find the optimal course of action. And when we fight for each other over a singular ideal, Nevada and our common interests will always prevail.

John Ritter - Chairman

2017 NEVADA ENGAGEMENT ISSUES



CAMPAIGN FINANCE REFORM



Nevada struggles to provide strong campaign finance laws at the state and local level. In a state to state comparison, Nevada falls near the bottom in the strength of its current campaign finance laws. The council worked with Secretary of State Barbara Cegavske and a bipartisan legislature in the 2017 Session to pass Assembly Bill 45 to support improved campaign finance in two important ways:

*Effective January 1, 2019 a candidate must include in his/her finance reports the balance in the campaign account at the end of the reporting period. (end account balance).

*Effective January 1, 2019 each report of campaign expenses or expenditures must itemize each transaction and identify the business /entity where purchase was made if purchase was made by credit/debit card.

FEDERAL COMPETITIVENESS GRANTS



CBN continues to partner with the State, legislators and the community to support the building of a competitive federal grants infrastructure that increases federal funding opportunities to Nevada. The 2017 session realized additional progress for the program:

*Assembly Bill 98 removed the cap on type and number of employees for the Governor's Office of Grants.

*Governor's budget provided funds for additional administrative support for the Governor's Office of Grants.

*Governor's budget provided funds for the statewide grants management system.

INITIATIVE PETITION PROCESS



The initiative petition process is an increasing form of direct democracy used in Nevada each election cycle to create state law and sometimes amend the State's constitution. Due to the power of this process, the council has worked to strengthen the integrity and transparency of the process when it is used for issues in the state. Two improvements were accomplished during the 2017 session:

*Petition circulators must now submit to the Secretary of State their name, name of committee and/or PAC being advocated for, and name of person authorized to withdraw petition.

*Provides ability to withdraw petition by authorized person.

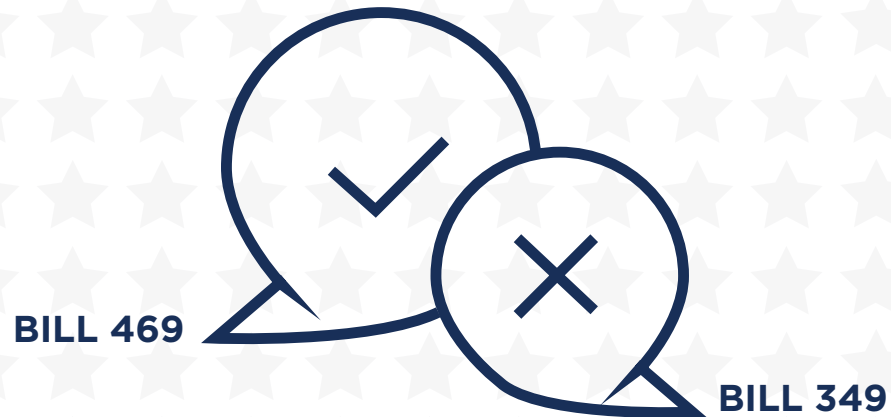
NEVADA SYSTEM OF HIGHER EDUCATION (NSHE) GOVERNANCE



As Nevada continues to grow in population and complexity, its governance of its many institutions requires respectful review to ensure those entities adequately keep up with the needs of the times. The Nevada Board of Regents are a unique institution as they are situated within the State's constitution. The 2017 state session sought to begin the process to adjust this current status:

*Assembly Joint Resolution (AJR) 5 passed overwhelmingly in favor in the Assembly and Senate to remove the Board of Regents from the Constitution and place them in legislative NRS code. AJR5 will need to pass again in the 2019 session again and will then be placed on the 2020 ballot before the voters for final passage.

K-12 EDUCATION



The council has continued to support a long time effort to decentralize the Clark County School District (CCSD) to enable greater focus and accountability on student achievement. The 2017 session brought permanence to the decentralization concept through law:

*Assembly bill 349 was replaced with Assembly bill 469, creating the Reorganization Law of the CCSD. Among many new requirements, a minimum of \$.85 of each \$1.00 must be transferred to each school from central office, Associate Superintendents will manage groups of schools and schools can carry forward year-end balances to the next year.



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