



Council for a
Better Nevada



CBN

2008 ANNUAL REPORT

A Better Quality Of Life. For All Nevadans





From the Executive Director

2008 WILL NO DOUBT GO DOWN IN HISTORY AS A YEAR THAT DEFIED EXPECTATIONS.

The breakdown of expectations of long established national institutions most previously thought impenetrable; and conversely, the breakthrough of expectations in a national political system whose own historic lens had until now viewed just a segment of our diverse citizenry as best able to hold the title of our country's "Chief Executive."

As in America, Nevada too has floundered and flourished this past year on state systems that are now faltering and citizens who have stepped up. These are demanding times for our families, businesses and community. And yet the Council has remained resolute to the mission of the CBN: A Better Quality of Life. For all Nevadans. It is with that unshakable resolve of the Council that allows me to present the 2008 Council for a Better Nevada Annual Report.

The efforts over the past year have centered around work on current issues of engagement as well as topics that reflect the current times in which we live. Public education continues to be a cornerstone issue for the Council, as the rippling effects of an educated citizenry restore human potential and absorb much of the current ancillary social costs of an uneducated populace that today consumes a great deal of our state and local resources. Two-year results of the empowerment system show a dramatic impact on academic outcomes, teacher satisfaction and parental engagement. The 2008-09 school year now has fourteen (14) schools, with plans in development for a total district conversion. Empowerment also received a key strategic investment of resources and confidence in the move to total systemic reform by a significant Foundation, whose emergence onto the decentralization scene will no doubt provide an influential voice of continued common sense reform of our public education system that again sees all our children.

The cycle of Nevada's boomtown economic activity the last twenty (20) years has masked the struggles of public and non-profit agencies barely able to keep up with growth. Current budget shortfalls have further exposed an already fragile public family services system that is viewed as 'critically unsafe' by national agencies that measure states' abilities to assist vulnerable families. At the same time, there is a growing call to review and revise the State's PERS and PEBS system due to what is perceived as inequitable and unaffordable terms of operation in place today. Lastly, law enforcement is today forced to reinvent itself to better serve the public on limited resources among a growing community. Private-public sector security partnerships must become ever more transparent if we will maintain the expected level of safety and security of our citizens.

These and other issues compelled the Council to begin to ask itself "What makes a State great?" Today, existing policies and age-old philosophies mean very little while we watch both our economy and community disintegrate around us. We have aspired to move the conversation about solving Nevada's challenges from the benign antiquated argument of tax vs. no tax to a discussion centered on sustainable quality of life. Make no mistake, we will only propel Nevada forward when we think collaboratively about our future within the context of serving the common interest rather than the special interest and when we realize there are no painless solutions to ensure a stronger and sustainable Nevada.

I owe my deepest thanks this year, more than any other, for your support of the Council's mission. As we are being forced to forge new paths within our own organizations, it is critical we do the same for Nevada. We have no reason to fear our future, or each other, if we plan with the integrity of good intentions and the commitment for real change. This would certainly be a sentiment of high expectations, but in Nevada I can't believe we would want, nor can we afford, to have it any other way.

Maureen Peckman
Executive Director



From the Chairman

There is little doubt the turbulent times we are living today will become historical events by which other economic cycles will be judged. All of us within the greater business community, both public and private, must be even more attentive to our respective obligations to ensure we guide our organizations through some of the most perilous times we have seen in decades, if ever at all in our own individual professional careers.

It is with that thought, and the understanding of how ever-consuming that responsibility has been for members of the Council that brings forth the following reflections on our organization's work during this past year. I am encouraged and energized by the continued commitment of my fellow Directors to attend our scheduled monthly meetings, debate community issues and to continue to consider what resources they can offer to best leverage enhanced quality of life outcomes for all our citizens. Despite the enormous operational burdens they carry today within their own entities, they still possess a sense of great value and even greater responsibility to address those broad and sometimes voiceless societal issues that have grown significantly more fragile in today's economic climate.

At a time when we are reorganizing, rebuilding and repairing our own businesses, it is inspiring that the Council and many others in Nevada continue to ask the same questions about Nevada's current and future fortunes. And like most obstacles we come across in life, finding solutions isn't so much about canvassing lands far and wide for that one precise answer so much as it is about assembling the right people around a table to allow the solution to reveal itself from within.

The Council has been fortunate to offer a table for which key stakeholders of our community assemble to positively address Nevada's critical issues of our time. What do schools offer our children and our future? Is proper access to healthcare just a wish or a reality? Is increased road gridlock a temporary condition or a long term prediction of how we will transport our citizens and visitors around our community? And how do we treat the most fragile among us? These are but a few of the issues demanding leadership as we remain committed and confident about the good work to be done on behalf of a better Nevada. Yes, these are challenging times in which we live, but like in our own organizations, where we are rebuilding and changing the way we operate to survive and return even stronger, we must also do the same for Nevada. Change is inevitable in life, a truth we all understand, although few sometimes accept. We have great opportunity to do great things in Nevada. I continue to be committed, as is the Council, to moving forward and embracing difficult but needed change to ensure Nevada's vital and sustainable future.

Terry Wright
Chairman

“The trouble is, if you don't risk anything, you risk even more.”



Officers



Terry Wright
Nevada Title Company
Chairman



Michael Saltman
The Vista Group
Treasurer



Duncan Lee
RDL Investments
Secretary

Board of Directors



Mark Brown
YourBuyer World-Wide
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Bill Martin
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Danny Thompson
Nevada State AFL-CIO
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T.J. Matthews
International Gaming Technologies
Chairman & CEO



Keith Smith
Boyd Gaming Corporation
President & CEO



Randy Garcia
Investment Counsel Company
CEO



Curtis Myles
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Don Snyder
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Peter Thomas
Thomas & Mack Company
Managing Partner



Terrence J. Lanni
MGM Mirage Corporation
Chairman & CEO



John Ritter
Focus Property Group
CEO



Dan Towbin
Towbin Motorcars
Principal



Michael Yackira
NV Energy
President & CEO



James Rogers
Sunbelt Communications
Chairman & CEO



Sylvia Young
Sunrise Health System
President



Robert Lewis
Lewis Operating Corporation
President



Larry Ruvo
Southern Wine & Spirits of Nevada
Managing Director



Larry Ruvo
Founder & Managing Partner
Bailey Kennedy

Administration



Maureen Peckman
Lou Ruvo Brain Institute
Executive Director



Paul Chaffee
Nevada Title Company
Administrative Support Liaison

Mission

THE COUNCIL FOR A BETTER NEVADA is an organization of concerned citizens who seek to improve the quality of life in Nevada. Our intention is to identify and engage in community issues whose outcomes will greatly affect the lives of Nevadans. By bringing together talent, resources and leadership from private, public and non-profit sectors, our goal is to assist in developing solutions to issues which will create a sustainable, healthy and prosperous Nevada community.



2008 Platform

The Issues.

Engagement Issues

- 1 *Public Education*
- 2 *Nevada Visioning*

Enrichment Issues For Review

- 1 *Law Enforcement*
- 2 *Public Employee Retirement and Public Employee Benefits Program*
- 3 *Child and Family Welfare*

Demographics

Financial Report

Update

- 1 *Past issues of Engagement*

Pro Bono

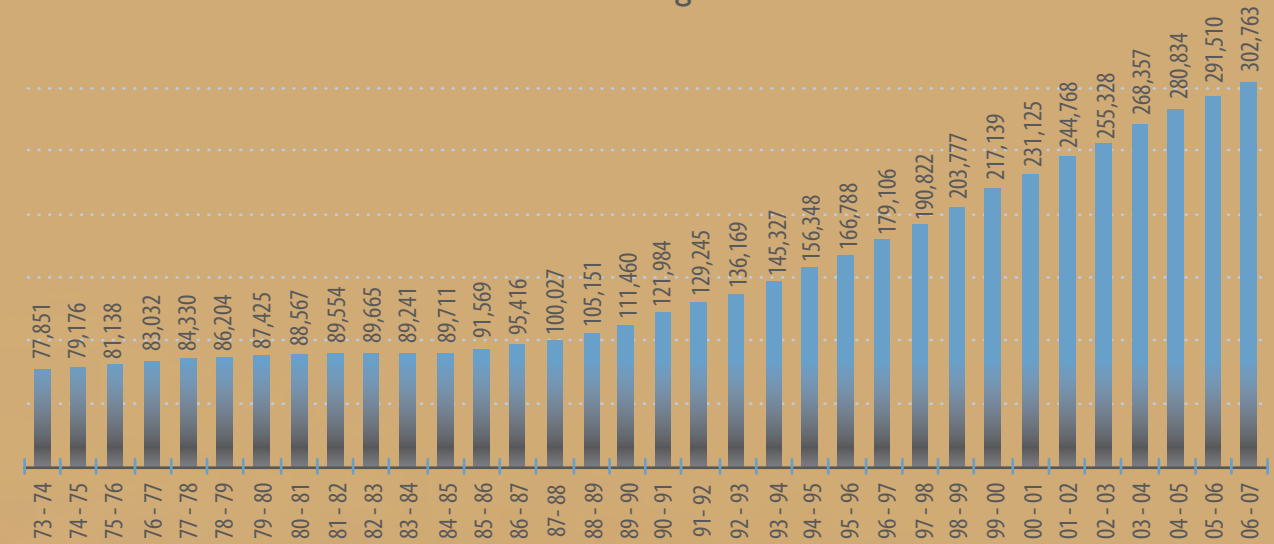
Engagement

Public Education

The CBN is now approaching three (3) years of engagement towards improvement of Nevada's public education system. As graduation rates are on the decline and work force skill set requirements are on the increase, it has been with more urgency than ever that we act to impact better outcomes in all our classrooms. 2008 has been a year of movement for progress.

- **Mike Strembitsky:** Clark County and Washoe school districts now work with consultant Mike Strembitsky in the development of their own Empowerment plan, who is known as the architect of decentralization within public education and best known for introducing empowerment to Edmonton, Alberta Canada as its Superintendent more than 30 years ago. Many large U.S. education foundations regard the Edmonton school district as the finest public education system in the world today.
- **Open Enrollment:** The CCSD has allowed "Open Enrollment" for their students beginning the 2008-09 school year to attend any school in the Northwest region, a component of decentralization.
- **New Schools:** The 2008-09 school year saw the addition of 6 new schools to the empowerment system, bringing the total to 14 schools.
- **K-12:** The 14 empowerment schools now include elementary, middle and high schools.
- **Corporate Sponsors:** All 14 schools each have a corporate sponsor from the local community.
- **Foundation Investment:** The Lincy Foundation invested \$13.5 million over 3 years to fund additional \$600 per pupil for all students in the empowerment schools
- **Public Education Foundation:** The Public Education Foundation has now created a staffed department to manage and grow the empowerment corporate sponsor program.
- **Federal Support:** Senator Harry Reid has provided the CCSD its first appropriation to support empowerment in providing leadership training to educators preparing to move to the new system.
- **Performance Pay:** All 14 schools will operate within a measures matrix that enables additional pay for reaching prescribed goals.
- **Teacher's Union:** The Clark County Education Association (CCEA) has now designated a full-time empowerment liaison to support the empowerment schools.
- **Professional Development:** The CCSD hosted its first annual "Empowerment Professional Development Conference" to provide educators within the empowerment system new ideas regarding strategic planning and management within the decentralized system.
- **Empowerment Scalability:** The CCSD is developing a plan for a district-wide conversion to the empowerment system.
- **Teach for America:** TFA is now exploring ways to incorporate their programmatic goals into the empowerment system.
- **Community Awareness:** Media coverage of the public education issue and empowerment specifically continue to be hot topics in the Southern Nevada mainstream media.
- **Data:** The CCSD is now developing new formulas for measurement of progress in the classroom. Outcomes will be better measured with data-driven information from a multitude of sources.
- **Political Support:** Empowerment continues to garner strong bi-partisan support from the Nevada legislature. Further legislation strengthening existing empowerment legislation is anticipated for the 2009 Session.

CLARK COUNTY SCHOOL DISTRICT ENROLLMENT HISTORY 1973-74 through 2006-07



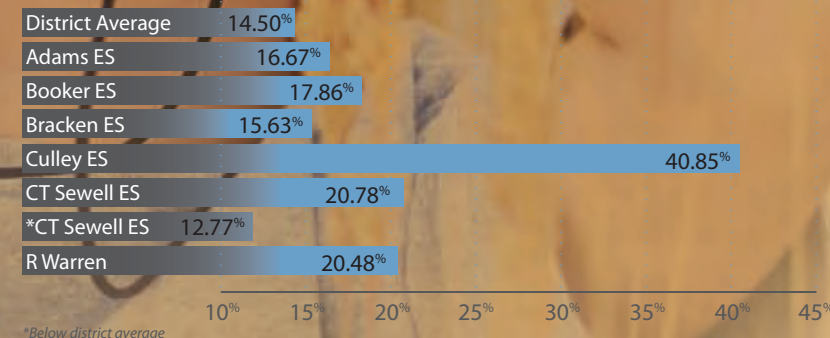
"Only the educated are free"

The performance of the Empowerment Schools still needs more analysis, but following are the initial CRT performances of Grades 3/4 to 4/5, which are pasted below. But first a brief summary.

In the second year for the original four empowerment schools, all four exceeded the district average in math, and three out of the four exceeded the district average in reading.

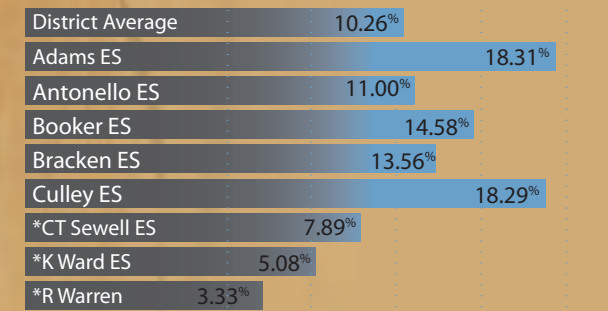
In the first year for the second group of four empowerment schools, three out of four exceeded the district average in math, and two out of the four exceeded the district average in reading.

MATH CRT MEETS TO EXCEEDS (Grades 3/4 to 4/5) District Average - 14.50%



*Below district average

READING CRT MEETS TO EXCEEDS (Grades 3/4 to 4/5) District Average - 10.26%



*Below district average

One Principal's Notes on Empowerment

To give you a little bit of background about our little school, Sewell sits in the middle of "old Henderson," in a high crime area. The Sewell community has public housing, multi-generational families in older homes, with some new construction. Based on the number of social work referrals, many of Sewell families represent a substance-abuse, culture of poverty, with physical and mental disabilities.

Often times, students and their families are missing their basic needs. Due to these factors, it is a community that looks to the school for support. Before Empowerment, Sewell was a school in transition. The school was in a stagnant state.

- Graffiti and paintball vandalism happened weekly.
- Teacher retention was poor with 40 to 50% of our teachers transferring out each year.
- The building climate was one that lacked buy-in, ownership, teamwork, and involvement.
- Many teachers were frustrated from the lack of resources.
- And lack of technology in the classroom as well as the outdated computer lab.
- Only a small group of parents participated in school events with little support from the community.
- Student attendance, truancy, and discipline issues were a huge concern.
- Poor test scores showed little or no growth, in fact we were on the Clark County School District Needs Improvement List.

Since being designated as an Empowerment School, it has brought vigor and enthusiasm to our campus. Our new motto "Kids First" erupted into positive change and we all breathed life into this little gray school. Our vision became one prefaced on putting Kids First and improving climate, student achievement, participation, advocating for resources, and building that community investment.

Highlighting these changes since Empowerment is always so exciting!

- The building was refurbished, new murals, shade structures, and landscaping. Now, it is this bright place where students and their families take pride and learning takes place.
- The climate has changed. We conduct staff surveys and they reveal a different, positive attitude. Teachers have all their classroom "wish lists" granted.
- Technology "wish lists" were also granted. Overall, C.T. Sewell has been fully integrated and updated with modern, state-of-the-art equipment to enhance teaching and learning. Computers and projectors are in every classroom.
- Teacher retention has increased with less than 5% of our teachers transferring in the past two years.
- We also have a large selection pool as teachers from around the district apply to work at our at-risk school. The word is out and teachers want to be at C.T. Sewell.
- Our student attendance, truancy, enrollment, achievement, and discipline statistics also reveal amazing changes taking place.
- Attendance has increased from 92% to almost 96%.
- Enrollment has increased from 680 students to 743 students, with over 65 requests for zone variances to Sewell.

- Instruction has been more focused on specific student needs, and
- As a result, growth in our overall test scores show an increase in student achievement of over 20% in reading and writing and 30% in mathematics over the past two years. With full-day kindergarten, we have increased student proficiency by over 40% for our kindergarten students. (This is since I have been Principal at Sewell in January of 06.)
- Staff and parent attendance at all special events has increased significantly.
- We planned a multitude of events, literacy nights, math/science nights. These are not required events and yet at least 80% of the staff attends each event and approximately 500 families attend, which is an increase of about 200%. Previously, only a handful of parents participated on a regular basis. Currently, the events at the school are standing room only.
- We increased participation in parent conferences from 80% to 100%. This number is unimaginable for most at-risk populations.
- It is evident, C.T. Sewell has become a community school in which students, parents, and teachers are proud to be stakeholders.
- With the help of the Public Education Foundation, we found our partners, Duncan and Irene Lee. I call them Sewell's Advocate Angels because they are always helping Sewell. I want to thank Mr. and Ms. Lee... thank you for all you do for the children and staff at Sewell. I am so grateful to you both!
- As a result of the Lee's support, we mobilized to elicit and enlist the help of several additional community partners. Following the Lee's example, these partners have provided monthly student incentives, donated food, books, dictionaries, and even provided immunizations and health information to Sewell students.
- Loews' Lake Las Vegas Resort and the Fiesta Henderson are two hotel/casinos who provide monthly incentives to our students and support all school functions. Community partners, such as: the Kiwanis provide food before each literacy night. The Elks Lodge and the Green Valley Rotary Club donated dictionaries to entire grade levels. Kids to Kids gives each child 5 books to start with and a new book each month. A recent Health and Wellness Fair provided immunizations and health information to Sewell students and was sponsored by over thirty community agencies and attended by over 200 Sewell families.

So many incredible changes have taken place...

Due to our Empowerment status and this united front, C.T. Sewell is different now and it is felt by all who walk through the doors of our school.

Together, we led this incredible process of improving a school community. We created a culture of care for all stakeholders at Sewell. We rejuvenated a dying school. It was said that It takes a village to raise a child, and I believe this with all my heart. I have seen it in action. I believe it is all of us coming together to do what is best for our children by putting kids first.

I thank you for doing that today,
Carrie Larsen

Engagement

Nevada Visioning

Over the last twenty (20) years Nevada has experienced a “boomtown” rate of population growth and economic expansion never before seen at any time in its history. 45% of the state’s nearly three (3) million residents have moved to Nevada in the last ten (10) years. While there are many positive outcomes of growth for a community and a state, there can also be significant pitfalls if appropriate planning does not follow the increased need for infrastructure and services for its citizens. Nevada in 2008 is quickly approaching a crossroads in which we are faced with a declining quality of life due to struggles keeping up with being the fastest growing state the last twenty (20) of twenty-one (21) years. In response to this current environment, The Council acted as facilitator in the creation of a community coalition, Nevada 2030, who represents many varied sectors and has reviewed the current quality of life lived by most Nevadans. Moreover, the group was asked to better define how best we could come together to ensure the promise of a vibrant and sustainable community for family and business in the coming decades through collaborative planning. From these discussions, a conceptual ‘visioning process’ has been proposed by the Urban Land Institute to assist Nevada with a shared and organized vehicle to plan for its future. Visioning helps decision makers and the general public understand the long term consequences of decisions made today, and assists with promoting decisions whose outcomes enhance or maintain the quality of life for the community. The visioning process is broken down into 3 primary areas: **Values**, (*what do people want*) **Vision**, (*how will our community provide it*) and **Strategy** (*how will we implement it*). The Council is currently reviewing this and other visioning processes and believes there may be a strong opportunity for Nevada to utilize such a process to better plan for the state’s future.

Enrichment

Law Enforcement

Southern Nevada Counter Terrorism Center

With the enormous population growth experienced by Southern Nevada over the last twenty (20) years, public safety has fast become a growing issue of focus to ensure we continue to have a safe and prosperous community for our citizens. Local law enforcement resources are also taxed with Las Vegas being positioned as an international travel destination, as we see our strip corridor accommodate tens of thousands of visitors nearly every weekend of the year. The Las Vegas Metro Police Department (LVMPD) has been the leading public agency to ensure the safety and security of both our citizens and visitors on a continual and vigilant basis. LVMPD Sheriff Doug Gillespie briefed the Council on a new resource designed and operated by the Department, the Southern Nevada Counter Terrorism Center. (SNCTC) The SNCTC is a multi-jurisdictional 24/7 watch operation headed by the LVMPD. Opened in 2007, its purpose is to encourage and improve information gathering and sharing among public safety agencies in an effort to prevent incidents of terrorist or criminal nature before they occur. Through monitoring crime activity on a local, state and national basis, the SNCTC is able to detect crime trends and match that activity against national and international intelligence to better detect incidents of crime or terrorism during the planning stages. Tom Monahan, Director of the SNCTC, has built the entity to take on an ‘all hazards and crimes’ approach to gaining the most effectiveness from the multiple public and private sector resources that are housed in the SNCTC. This approach also allows the Center to play a large role in response to major disasters and other emergencies that occur in our community. The SNCTC and its multi-hazards approach has been operational for a little more than one (1) year and is already being viewed by other States as an effective operations model to replicate as many other similar entities are coming online around the U.S.

A close-up photograph of three young children with light-colored hair and eyes, smiling warmly at the camera. They are positioned in the lower half of the page, with their heads and shoulders visible. The background is a soft, out-of-focus red.

*“If we open a quarrel
between the past and the present,*

we shall find that we have lost the future”

Enrichment

Public Employee Retirement System

Public Employee Benefits Program

An ever growing issue for the U.S., and particularly Nevada, is how to control the balance between the cost of recruitment and retaining needed talent in the public sector. It is conservatively estimated that \$2.73 trillion will be spent by the U.S. on pensions, health care and other retirement benefits for their employees over the next thirty (30) years. This is an enormous figure whose national and state implications are only now beginning to be understood by us as Americans and as Nevadans. Many organizations have recently prepared reports on the long term cost of public sector benefits, including the Pew Charitable Trust and the local Las Vegas Chamber of Commerce. The Council has been briefed on two (2) components of public sector costs: the Nevada Public Employees Retirement System (PERS) and the Nevada Retiree Health Insurance Subsidy program. (PEBP)

Nevada PERS is a state retirement system that covers the vast majority of state and local government employees. Established in 1947, it is considered to be well managed and in reasonable shape. The defined benefit system required an annual contribution of \$1.17 billion in FY 2007 to provide benefits to 35,687 retired workers and set aside funds for 103,693 active employees. Like most PERS systems in the U.S., Nevada PERS is not fully funded, currently sitting at about 77% as of 6/30/07. The remaining obligation is amortized over thirty (30) years and requires annual additional contributions and/or favorable investments. That said, the future looks bleak, as in 1978, there were seven (7) active workers for each pensioner. Today, the figure has dropped to 2.9. It is critical that Nevada adopt a strategy to cope with the anticipated funding increases for the PERS system.

Equally important is the Nevada Health Insurance Subsidy Program. (PEBP) The PEBP system provides a health insurance subsidy to most retired state workers and their families. As people live longer and the costs of healthcare rise, this issue has too become an area for review, particularly at the state level, in order to better understand future anticipated costs to maintain the current level of service provided to current and future retirees. Unlike the PERS system, the PEBP system is not actually funded and recent long term unfunded liabilities are estimated to be up to \$4 billion. New accounting rules will require these liabilities to be disclosed for the first time on state financial statements. In order to make the system fully-funded, Nevada will need to contribute \$287 million a year over the next 30 years. In FY 2008, the state funded only \$33.4 million for current year subsidy requirements and \$19.7 million toward the unfunded liability. Movements are being made by local groups to force the discussion into the public eye for greater dissection and review, as it is imperative that Nevada find a revised way to provide public benefits to its current and retired workforce without the continued increase of financial liability the state will soon be unable to manage.

**Las Vegas Chamber of Commerce Fiscal Analysis Brief, Issue 1,2,3,4 2008*

**The Pew Charitable Trust, Promises with a Price, 2007*




Enrichment

Child and Family Welfare

Tom Morton, The Director of the Department of Family Services (DFS) for Clark County, provided the Council with a strong sense of the current realities, challenges and probable solutions to the growing need for family services in Southern Nevada today. When acknowledging the incredible population growth in the State coupled with the recent significant economic downturn, the following factors vividly describe the stress and conditions many of our community's families are living in today. Presented below is information from a year-long study commissioned by Director Morton on the current state of Clark County Family Services.

Key Findings:

- More than sixty (60) community stakeholders surveyed in three (3) primary service areas all believe the biggest factor impacting the ability to access services in the local community is the lack of availability relative to demand.
- Keeping pace with growth has been a challenge. Children under 18 years old are among the fastest growing segments of the local population base. Demand for family services during the past five (5) years has been increasing at a rate above that of overall population growth.
- Newcomer populations appear to be at higher risk for demand services.
- Service organizations are transient and maintaining a comprehensive, accurate list of providers is challenging.
- Participant confidence is low. Many respondents feel as though services only become available when a child is removed from the home, and that it is difficult to access services to prevent the child's initial removal and maintain the original family unit.
- There is a lack of trust and communication in the current system.



“Other things may change us, but we start and end with the family.”

Recommendations:

- Obtain/modify funding to be more flexible so resources can be shifted to prevention or family preservation services. Flexible funding that allows agencies to provide more community-based services to families can also lead to greater rates of unification.
- Implement a community-based approach to welfare.
- Create a central repository and communication portal where those who need services can be matched with service providers. Standardize the information in a comprehensive database.
- Enhance both the DFS service provider database as well as develop a client information database. Correcting these areas would allow DFS to more easily track accessibility of services and significantly reduce the load on caseworkers while better serving the client population.
- Expand community-based resource centers.
- Solicit private support to augment local, state and federal funding sources.
- Reduce the number of kids in foster care by placing a greater emphasis on family preservation.

Demographics

Clark County

RACE	%	ADULTS PER HOUSEHOLD	%
African American / Black	7.9	1	36.4
American Indian	0.6	2	52.0
Asian / Pacific Islander	6.4	3 +	11.6
Hispanic / Latino	26.2	CHILDREN PER HOUSEHOLD under 18 %	
White	52.7	None	71.6
Other or more than one race	6.2	1	13.3
GENDER		2	8.4
Female	51.4	3	3.3
Male	48.6	4 +	3.4
BIRTHPLACE		PERSONS PER HOUSEHOLD %	
Native Nevadans	3.2	1	30.2
Born Elsewhere	96.8	2	38.8
MARITAL STATUS		3	13.6
Never Married	14.6	4	9.5
Married	49.6	5 +	7.9
Divorced	19.5	TYPE OF HOME %	
Widowed	9.6	House	59.0
Separated	2.3	Apartment	23.3
Unmarried Couple	4.4	Condo / Townhome	13.3
EDUCATION		Mobile Home	2.8
Some High School	7.0	Duplex	0.7
High School Degree	22.9	Other	0.9
Some College	33.4	LENGTH OF RESIDENCE %	
College Degree	18.5	Less than 1 Year	5.2
Some Graduate	5.0	1-5 Years	20.9
Graduate Degree	13.2	6-10 Years	18.7
		11-20 Years	26.0
		Over 20 Years	29.1

Source: Las Vegas Perspective Survey

MAJOR REASON FOR LIVING IN SOUTHERN NEVADA

REASON	%
For a better lifestyle	15.2
Job transfer	14.9
Retirement	14.3
Other	14.0
To find a job	11.6
To live near relatives	11.5
Like the area	10.1
Born here	6.0
Health Reasons	2.4

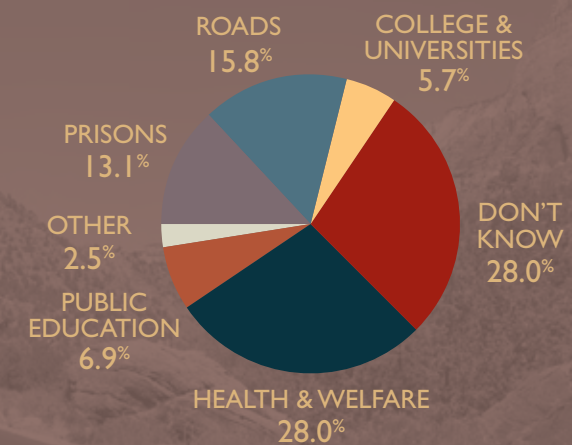
Source: Las Vegas Perspective Survey

EMPLOYMENT STATUS

STATUS	%
Full-time nonhotel / nongaming	31.4
Retired	23.7
Full-time hotel / gaming	12.9
Self-employed professional	10.5
Currently not employed	5.2
Part-time employee	5.1
Homemaker	4.8
Student	3.9
Semi-retired	2.4

Source: Las Vegas Perspective Survey

Given recent concern for state funding, which one of the following would be your number one priority?



Source: Las Vegas Perspective Survey

MCCARRAN INT'L AIRPORT PASSENGER STATISTICS

YEAR	PASSENGER TOTAL
1995	28,027,000
1996	30,460,000
1997	30,306,000
1998	30,227,000
1999	33,669,000
2000	36,866,000
2001	35,180,000
2002	35,009,000
2003	36,266,000
2004	41,442,000
2005	44,267,000
2006	46,193,000
2007	47,728,000

Source: Las Vegas Perspective Survey

POPULATION

				% CHANGE	
	2005	2006	2007	05/06	06/07
Boulder City	15,367	15,790	16,206	2.8	2.6
Henderson	243,730	256,390	265,790	5.2	3.7
Las Vegas	575,973	591,536	603,093	2.7	2.0
North Las Vegas	182,159	202,520	215,026	11.2	6.2
Mesquite	16,600	18,012	19,194	8.5	6.6
Unincorp. Rural	31,493	31,357	35,881	-0.4	14.4
Unincorp. Urban	750,378	797,049	841,352	6.2	5.6
TOTAL CLARK COUNTY	1,815,700	1,912,654	1,996,542	5.3	4.4

Source: Las Vegas Perspective Survey

Financial Report

2008

SOURCES OF SUPPORT: 100%
MEMBERSHIP DUES: \$195,000.00

STAFF: 46.2%
FEES FOR EXECUTIVE DIRECTOR

ISSUE RESEARCH: 2.1%
NEVADA 2030 MEETING EXPENSES

UNSPENT RECEIPTS: 45.3%

ADMINISTRATION: 6.4%
D & O Insurance Policy, State Filing Fees,
Monthly Director Meetings (9 per year),
Website Management

Update

Past CBN Issues of Engagement

Ballot Initiative Reform

During the 2007 Nevada Legislative session, the Council assembled a broad community coalition of stakeholders whose intentions were to strengthen the State's ballot initiative process against fraud and misrepresentation. A series of statutes were passed during the 2007 legislature with the support of the Secretary of State's office and whose primary purpose was to reduce fraud and promote honest use of the petition system. Because of those efforts, ten (10) proposed ballot initiatives were kept off the 2008 election ballot due to not accurately following the laws governing the initiative process.

Pro Bono Services

2008

Fennemore Craig Esq.
Nevada State Bank
Service 1st Bank of Nevada
Percy Bowler Taylor & Kern CPA
Nevada Title Company



www.CBNonline.org

